

The logo for MODA 2016 features a stylized 'M' composed of several colored geometric shapes: a grey triangle, a teal triangle, a green circle, an orange circle, a green circle, a purple circle, a teal circle, a green square, an orange square, and a grey triangle. To the right of the logo, the year '2016' is written in a large, grey, sans-serif font.

MODA 2016

Modifying the Home – **BUILDING INCLUSION PRACTICE**

Home Modifications Australia National Conference
National Convention Centre, Canberra 28–29 April 2016



SPONSORSHIP PROSPECTUS

www.moda2016.org.au



introduction

About Home Modifications Australia

Home Modifications Australia (MOD.A) is the national peak and industry body that represents providers and promotes the benefits of home modifications for older people and people with disability. Our vision is that all Australians have access to home modifications that support and enhance their wellbeing.

Through advocacy and lobbying and the supply of best practice information and resources, MODA provides mechanisms to empower and enable the home modification industry, suppliers and people to confidently undertake home modifications that will foster wellbeing and re-ablement.

The objective of the MOD.A 2016 Conference is to provide a forum in which all major stakeholders in home modifications engage with national and international best practice, current innovations and future developments that will have a positive impact upon the provision of home modifications in Australia.

The Conference will feature the latest innovations, products and services to the home modifications industry, and look at ways that the industry needs to develop to meet the challenges posed by the reforms taking place across Australia in the disability and aged care sectors.

On behalf of the Organising Committee we invite you to partner with us and collaborate on new ideas and discuss best practice together with our fellow industry colleagues and community.

Michael Bleasdale
CEO MOD.A

Images courtesy of Visit Canberra

MOD.A 2016 Conference Managers

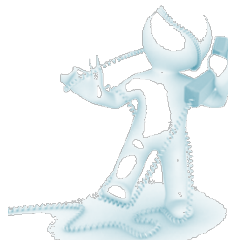
Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.

Arinex Pty Ltd
Sponsorship & Exhibitions Manager, ASC 2016 Conference
Address: Level 10, 51 Druitt Street, SYDNEY NSW 2000, AUSTRALIA
Tel: + 61 2 9265 0700
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Email: sponsorship@arinex.com.au

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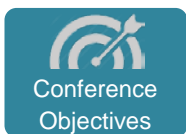


- Representatives from Government Departments.
- Government Lobbyists.
- Builders and Housing Sector workers.
- Policy Makers.
- Healthcare Professionals.
- Aged Care Administrators.
- Disability Sector Workers.
- Academics and Researchers.
- Occupational Therapists.
- Facility Managers.
- Architects and Drafts people .



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- Providing best practice advice, information and resources.
- Consulting broadly amongst all home modification stakeholders.
- Building sector capacity and sustainability.
- Promoting partnerships and collaboration that enhance client outcomes.
- Demonstrating and advocating for innovative and proactive supplier approaches that support quality client service and outcomes.
- Identify benefits (health, economic, social) as leverage for future funding and investment.



- For regular updates on the Conference Program, please visit www.moda2016.com.au



- Call for Abstracts open – 30 November 2015
- Abstracts deadline – 22 January 2016
- Registration Early Bird Closes – 26 February 2016
- Advertising deadline – 11 March 2016



All sponsors will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a sponsor (with organisation logo) on all printed Conference material.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website.
- Acknowledgement as a sponsor on the official sponsor acknowledgement board situated onsite at the Conference.
- Use of the Conference logo until the end of May 2016.



Gold Sponsor **\$25,000** Including GST Two Available

Gold Sponsors will receive the highest level of recognition in the lead up to and throughout the Conference to maximise your investment and business goals.

- Standard entitlements as outlined on page 3.
- Four (4) full delegate registrations including attendance to all Conference sessions, catering breaks and Welcome Reception.
- Delegate list (including full contact details) supplied at the late registration cut-off date.
- Two (2) 3x3 Exhibition Booths.
- Two (2) trade display passes (includes a name badge and access to all catering breaks). Access to Conference sessions is not included.
- The Major Sponsor may provide a freestanding banner which will be positioned at the Conference registration desk for the duration of the Conference.
- Full page colour advertisement will appear in the Conference program. Artwork is to be provided by the Sponsor (specs will be provided by the Conference Managers).
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers.
- 200 word Sponsor profile will appear in the Conference program book.

In addition to the entitlements outlined above, the Gold Sponsor has the option to select one of the following to add to their package. We encourage you to select at the time of booking.

Option 1: Welcome Reception Sponsor

- Includes 3 minute address to Conference delegates at official welcome reception.
- Opportunity for Sponsor to provide promotional pull up banner alongside welcome reception.

Option 2: Delegate Satchel Sponsor

- Sponsor logo to appear on delegate satchel alongside the Conference logo.
- The Organising Committee reserve the right to source and select the satchel.

Silver Sponsor **\$15,000** Including GST Two Available

Silver Sponsors will receive recognition in the lead up to and throughout the Conference to maximise marketing strategies and objectives.

- Standard entitlements as outlined on page 3.
- Two (2) full delegate registrations including attendance to all Conference sessions, catering breaks and Welcome Reception.
- Delegate list (including full contact details) supplied at the late registration cut-off date.
- One (1) 3x3 Exhibition Booths.
- Two (2) trade display passes (includes a name badge and access to all catering breaks). Access to Conference sessions is not included.
- Half page colour advertisement will appear in the Conference program. Artwork is to be provided by the Sponsor (specs will be provided by the Conference Managers).
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers.
- 100 word Sponsor profile will appear in the Conference program book.

In addition to the entitlements outlined above, the Silver Sponsor has the option to select one (1) of the following to add to their package. We encourage you to select at the time of booking.

Option 1: Conference Program Sponsor

- Sponsor logo will appear on the front cover of the official Conference program.
- Advert upgraded from half page to full page outside back cover.

Option 2: Lunch Break Sponsor

- Sponsor logo will appear on signs (provided by Conference Managers) on lunch stations for the duration of the Conference.
- Sponsor may provide a freestanding promotional banner which will be positioned in the exhibition (maximum size 2m high x 1m wide).

Barista Sponsor **\$10,000** Including GST

Two Available

- Standard entitlements as outlined on page 3.
- Opportunity to provide coffee to delegates during session breaks.
- Sponsor logo on coffee cart.
- One (1) full delegate registration including attendance to all Conference sessions, catering breaks and Welcome Reception.
- One (1) trade display pass (includes a name badge and access to all catering breaks). Access to Conference sessions is not included.
- Delegate list (including full contact details) supplied at the late registration cut-off date.
- Sponsor logo and 50 word company profile on Conference website.
- Sponsor may provide a freestanding promotional banner which will be positioned next to the coffee cart (maximum size 2m high x 1m wide).
- Sponsor may supply branded coffee cups.

Keynote Session **\$4,500** Including GST

A major highlight of the Conference Program will be keynote speakers.

Entitlements:

- Standard entitlements as outlined on page 3.
- Verbal acknowledgement by the session Chair before the keynote session.
- Sponsor may provide a freestanding promotional banner which will be positioned in the plenary room (maximum size 2m high x 1m wide).
- One complimentary delegate registration inclusive of the Welcome Reception.
- Company logo/advert will be displayed on audio visual screen at beginning of the sponsored session.
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers.
- 50 word organisation profile in the Conference program book.



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Name Badge **\$4,500** Including GST

Exclusive

Entitlements:

- Standard entitlements as outlined on page 3.
- Sponsor's logo printed on all name badges alongside the Conference logo.
- Sponsor has the option to provide logo branded lanyards.
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers.
- 50 word organisation profile in the Conference program book.

Delegate Satchel **\$4,500** Including GST

Exclusive

Sponsorship of the delegate satchels will ensure your organisation receives a high level of exposure during the Conference.

Entitlements:

- Standard entitlements as outlined on page 3.
- Logo to appear on delegate satchel alongside the Conference logo.
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers.
- 50 word organisation profile in the Conference program book.

The Organising Committee reserve the right to source and select the satchel.

Refreshment Break **\$3,000** Including GST Per Day

- Standard entitlements as outlined on page 3.
- Sponsor's literature may be displayed on the refreshment stations during the sponsored breaks (Sponsor to supply literature).
- Acknowledgement signs with the Sponsor's logo (provided by the Conference Managers) will be placed on the refreshment stations.
- Announcement as the Refreshment Break Sponsor by the session Chair at the session before and after the sponsored breaks.
- Two (2) complimentary passes for your Sponsor's nominated guests to attend the sponsored breaks (these passes do not include attendance to any Conference sessions).



Program Book Advertising

Full page advertisement in Conference program.

\$900 Including GST

Half page advertisement in Conference program.

\$450 Including GST

Satchel Insert

\$800 Including GST

- Your organisation may provide promotional material which will be included in all delegate satchels.
- Promotional material, provided by the Sponsor, will be included in all delegate satchels. Size guide: an A4 size brochure up to a maximum four single pages in length. Subject to approval by Conference Managers (Delivery address and date will be provided by the Conference Managers prior to the Conference).



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Exhibition Booth

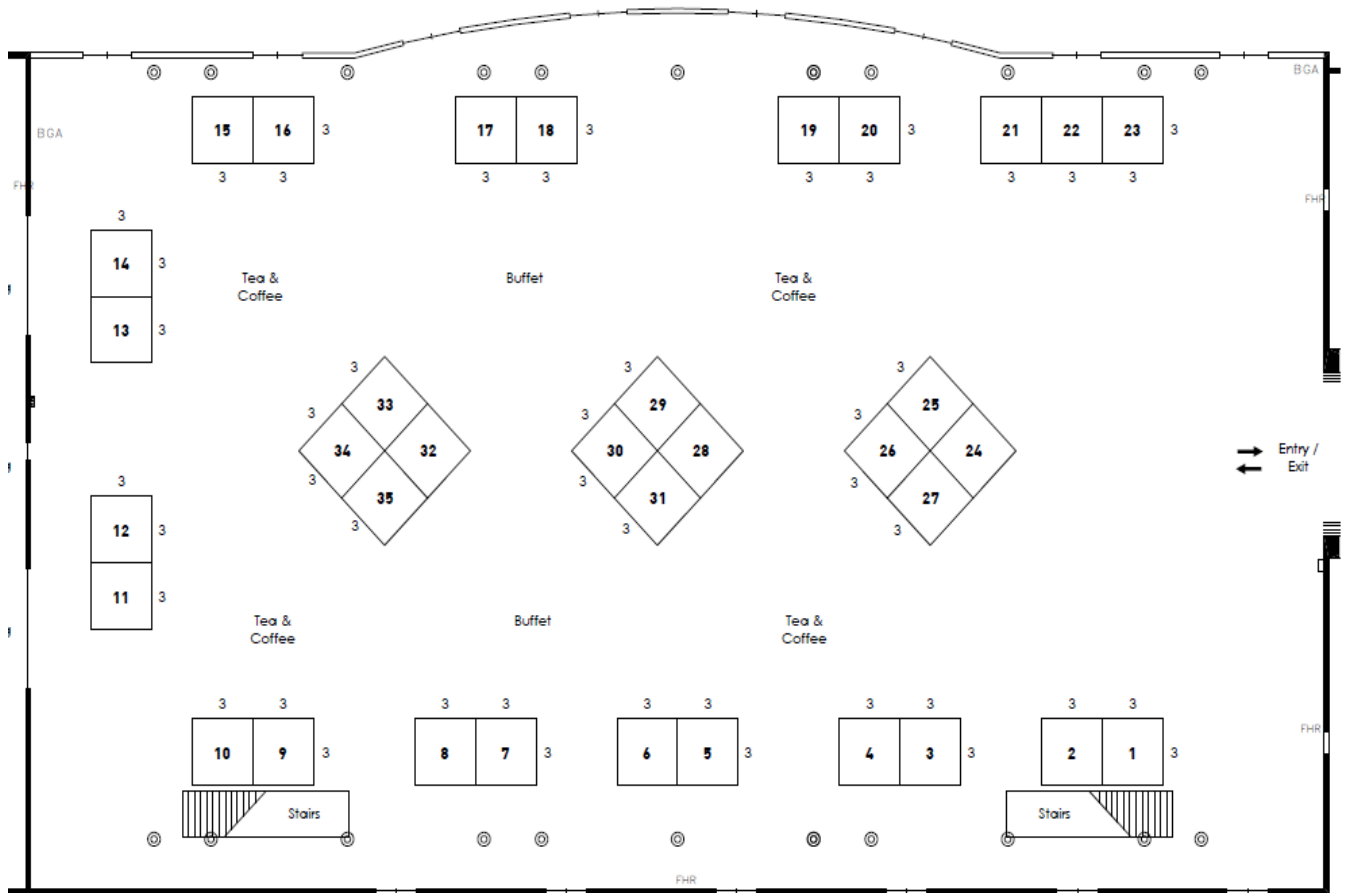
\$3,500 Including GST

- 3m x 3m Exhibition space.
- Two spot lights and one 4amp power connection.
- Fascia signage featuring organisation name (maximum 30 characters). Corporate logo may be included at an additional cost.
- Venue floor in this area is carpeted.
- A comprehensive Exhibition Manual which will be available prior the event. The Manual will contain details on venue access, exhibition set-up/bump-out times and exhibition staff registration forms.
- 50 word organisation profile in the Conference program book
- One (1) Exhibition Staff Pass for each (3m x 3m) booth; includes:
 - Lunch, morning and afternoon refreshment breaks.
 - Attendance to the Welcome Reception.

Additional exhibition staff passes may be purchased from the Meeting Managers. An Order Form will be located in the Exhibition Manual.

Floor Plan

Canberra Convention Centre, Exhibition Hall



Please note: Floor plan is subject to change

Sponsorship & Exhibition Agreement

Sponsorship & Exhibitions Account Manager
Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au

A. SPONSORSHIP PACKAGE(S) REQUESTED

| | COST A\$ |
|---------|----------|
| 1. | |
| 2. | |

B. EXHIBITION BOOTH REQUESTED

Please reserve the following booth type (please tick):

| | Space Only | Shell Scheme |
|-----------------------------|---|---|
| 3m x 3m (9sqm) single booth | <input type="checkbox"/> A\$3,500 (incl. GST) | <input type="checkbox"/> A\$3,500 (incl. GST) |

We intend to install a custom stand therefore will not be requiring a shell scheme.

Preferred Booth Position (s) (refer to floor plan) **TOTAL A\$:**

Please indicate companies you do not wish to be placed near:

| AMOUNT PAYABLE A & B | A\$ |
|--|-----|
| 50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 4 February 2016) | A\$ |

Organisation name (for marketing purposes): _____

Organisation name (for invoicing purposes): _____

Address: _____ City: _____

Postcode: _____ State: _____ Country: _____

Booking authorised by:

Signature: _____ Date: _____

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:

Name: _____

Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by: _____

Date: _____

Signature: _____

Please note that your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via company cheque. Note all cheques must be made payable to: Arinex Pty Ltd on behalf of MODA 2016 and should be forwarded to the Conference Managers at the above address.

We wish to pay via EFT. Bank details will be provided by the Conference Managers with your tax invoice.

We wish to pay via credit card (please note a separate payment form will be provided for you to include your credit card details) .

Please note, for all bookings up to \$5,000 and paid via credit card, the full amount will be charged.

SEE OVER FOR TERMS AND CONDITIONS ►

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **4 February 2016**. Applications received after **4 February 2016** must include full payment.
3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd for and on behalf of the MODA 2016 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Conference Managers prior to the event. Organisation will not be listed as a sponsor in any official conference material until full payment and a booking form have been received by the Conference Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **7 January 2016**. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference.
8. Sponsorship entitlements including organisation logo on the conference website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. The Delegate List may be used by the sponsors up to and not beyond 31 May 2016 for the purposes of contacting 2016 conference delegates. The list must not be used in conjunction with any other non-related conference matters nor is the list to be used for future conference marketing, or transferred in whole or in part to any third party.
10. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Limited.
 NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition booths/space will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **4 February 2016**. Applications received after **4 February 2016** must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to Arinex Pty Limited on behalf for and on behalf of MODA 2016 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the conference Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the conference Managers.
5. Public and Product Liability insurance to a minimum of A\$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the conference Managers at the time of submitting their booking form or by no later than **4 February 2016**.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000.00 applies per 9 square metre space or shell scheme stand booking to cancellations on or before **7 January 2016**. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the conference Managers. Any space not claimed and occupied before 8am 28 April 2016 will be reassigned without refund.
7. The conference Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The conference Managers will not discount or refund for any facilities not used or required.
8. If the exhibitor intends to install a custom built stand, the Conference Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than **4 February 2016**. All display construction requires the approval of the Congress Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the conference Managers.
10. Delegate list may be used by the Sponsor for the purpose of contacting regarding MOD.A 2016 Conference delegates only. The list must not be used for the purpose relating to future Conferences, and shall not be transferred in whole or in part to any Third party.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd
 NO, I do not consent.